The “Missing Millions” & Data Collaboratives

Welcome & Introduction

SAMANTHA CUSTER, AIDDATA
@SAMANTHAJCUSTOMER

#MissingMillions
#UNDATAFORUM
The “Missing Millions” & Data Collaboratives

Opening Remarks

JENNA SLOTIN, GPSDD

@JSLOTIN

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MEREL KREDIET, LUMOS

@MERELKREDIET
#MissingMillions
#UNDATAFORUM
All Children Count
But Not All Children Are Counted

Missing Million: Children living outside of households and/or without parental care

Merel Krediet, Lumos

#CountAllChildren
An estimated **eight million** children live in institutions around the world.

More than **80%** of children in institutions are **not orphans**.
Missing millions – uncounted children

“Household surveys, by definition, omit from their sampling frame those in institutions” (Carr-Hill, 2012)

Children without parental care or at risk of being so:
- In institutions or on the street
- Trafficked
- Separated from their families as a result of conflict, disaster or disability
- Recruited into armed groups
A movement for change

Over 250 Civil Society Organisations from across the world have supported the All Children Count But Not All Are Counted letter
#CountAllChildren

1. Data disaggregation by care-giving setting/living arrangement

2. Need for innovative approaches that count development progress of currently invisible children
• Lessons learned
• Challenges & opportunities
• Considerations for the future
Thank you

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Panel & Discussion

Speakers
SAMANTHA CUSTER
RICK RINEHART
DAVIS ADIENO
REBECCA FIRTH
PHYLLIS MACFARLANE

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RICK RINEHART, GLOBAL ALLIANCE FOR CHILDREN
@ALLYFORCHILDREN

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Many of most vulnerable children are off statistical map

Under reporting of...

Children outside of households or family-based care

...who are arguably the poorest of the poor and most vulnerable in the world.

Limited data on vulnerable children

Health and nutrition

Exposure to violence and exploitation

Education

LEGEND

Household survey data

Limited to no data

GLOBAL ALLIANCE FOR CHILDREN
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DAVIS ADIENO, CIVICUS

@DAVISADIENO

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REBECCA FIRTH, HUMANITARIAN OPENSTREETMAP
@REBECCAFIRTHY

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Baraka, DRC - city of 120,000 people
The “Missing Millions” & Data Collaboratives

Panel & Discussion

PHYLLIS MACFARLANE, ESOMAR FOUNDATION

@ESOMAR

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• ESOMAR Foundation and Paragon – the Global Market Research Partnership to support the SDG’s – what can we do to support you?
• We work with consumers all the time, everywhere – we can add your questions to our surveys & provide expert resource for interpretation
• The voice and opinion of consumers: ‘people-centricity’ is vital to effective action planning
• Don’t forget the value of Qualitative and Ethnographic research!
• We also work a lot with ‘hard-to-each’ populations
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Discussion Questions

1. WHAT ARE THE MOST PROMISING OPPORTUNITIES TO CLOSE THE MISSING MILLIONS DATA GAP?

2. WHAT ARE THE BINDING CONSTRAINTS THAT MUST BE ADDRESSED TO MOVE THIS AGENDA FORWARD?

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